

Material Specs for Digital				
Platform	Creative Element	Dimension	Format	Size
Website	Leader Board	(970px x 90px)	jpeg,gif or 3rd party tag	Max. 39Kb
	Large Leader Board	(728px x 90px)	jpeg,gif or 3rd party tag	Max. 39Kb
	Medium Rectangle	(300px x 250px)	jpeg,gif or 3rd party tag	Max. 39Kb
Mobile	Mobile Standard	(320px x 50px)	jpeg,gif or 3rd party tag	Max.9kb
DSTV NOW + YOUTUBE	Video pre-roll	(16px x 9px)	MP4	Max 30"
SuperSport App	Splash Screen (Popular sizes)	Android Mobile App	jpeg,gif or 3rd party tag	Max. 40Kb
		Portrait		
		1. 320px x 480px		
		2. 320px x 533px (S2)		
		3. 360px x 640px (S7)		
		Landscape		
		1. 480px x 320px		
		2. 533px x 320px (S2)		
		3. 640px x 360px (S7)		
		IOS Mobile App		
1. 375px x 667px				
2. 414px x 736px				
3. 375px x 812px				